23 Kensington Road Madison, NJ 07940 (973) 822-2057 rob@ssn773.com

SUMMARY OF QUALIFICATIONS

Proficient with web graphics and design, complemented by a strong background in photography. Perform various business activities, including operations, purchasing, inventory, digital technical support, ordering, client relations, staff training and supervision.

COMPUTER SOFTWARE PROFICIANCY

Adobe Photoshop and Image Ready, Adobe Pagemaker, Macromedia Dreamweaver, Flash, and Fireworks, FTP, negative and flat bed photo scanning and Microsoft Outlook.

Own and maintain SSN773.COM, a personal website containing flash movies, photography and interactive comic parodies.

PHOTOGRAPHY EXPERTISE

International Certified Photographic Counselor.

35 mm, medium format, digital still and video, negative and print scanning, image optimization & printing, b&w developing and printing and underwater photography.

EDUCATION

Future Media Concepts, New York, NY (present)

Class in Macromedia Flash.

Slippery Rock University, Slippery Rock, PA

B.A. Degree in Communications (12/92)

PROFESSIONAL EXPERIENCE

The Photo Summit, Summit, NJ (1993 – Present)

Manager

- Direct the planning and day-to-day activities of this camera retailer, with responsibility for staffing, sales, merchandising and client service.
- Generate increased revenues by identifying products based on an awareness of consumer preferences and market trends. Attend trade shows to meet with vendors and acquire knowledge of current technology advances to remain at the top of the digital market.

Celtic Image, Summit, NJ (1996 – Present)

Co-owner / Operator

• Launched this photography enterprise, and act as an on-location photographer for family portraits or social functions.

SPECIAL ACHIEVEMENTS

• Conceived, produced and ran a multimedia slide show presentation about Ireland entitled "Home in the Heartland," which has been shown in schools and libraries.

ACTIVITIES

Madison Fire Department – Volunteer Firefighter

• As Publicity Chairman, perform fire scene photography and public relation press releases.